PHISHING

TITLES: Green Flag, RED FLAG On Guard? Prevent Attacks. CAPTCHA, CAPTCWHO Security Awareness Self Defense Against The Dark Arts The Social Engineering Project

Goals:

Make a website look as attractive as possible to gain clicks onto interactive pieces to attempt to phish people's information using common marketing design to blend in the tactics. Grab certain information, could lead us to log into certain websites, that could grant us more access to others causing a chain reaction.

Click download bait softwares

Website Mask:

The website's true content will be hidden behind a "News" website featuring articles, games, surveys, to attract the user to click on as many things as possible.

Phishing Information: Email Passwords Address, Zip Code SIN Birthday

Financial Data, Credit / Debit Number, Bank

What is your mother's maiden name? What is the name of your first pet? What was your first car? What elementary school did you attend? What is the name of the town where you were born? **Lucky Numbers** When you were young, what did you want to be when you grew up? Who was your childhood hero? Where was your best family vacation as a kid? What Is your favorite book? What is the name of the road you grew up on? What was the name of your first/current/favorite pet? What was the first company that you worked for? Where did you meet your spouse? Where did you go to high school/college? What is your favorite food?

Where is your favorite place to vacation? https://sites.google.com/site/pwordsecuritykate/home/list-ofideas-security-questions

Tactics: Favorite Posts, through favoriting you need to log in to keep posts, login with your normal social medias

What city were you born in?

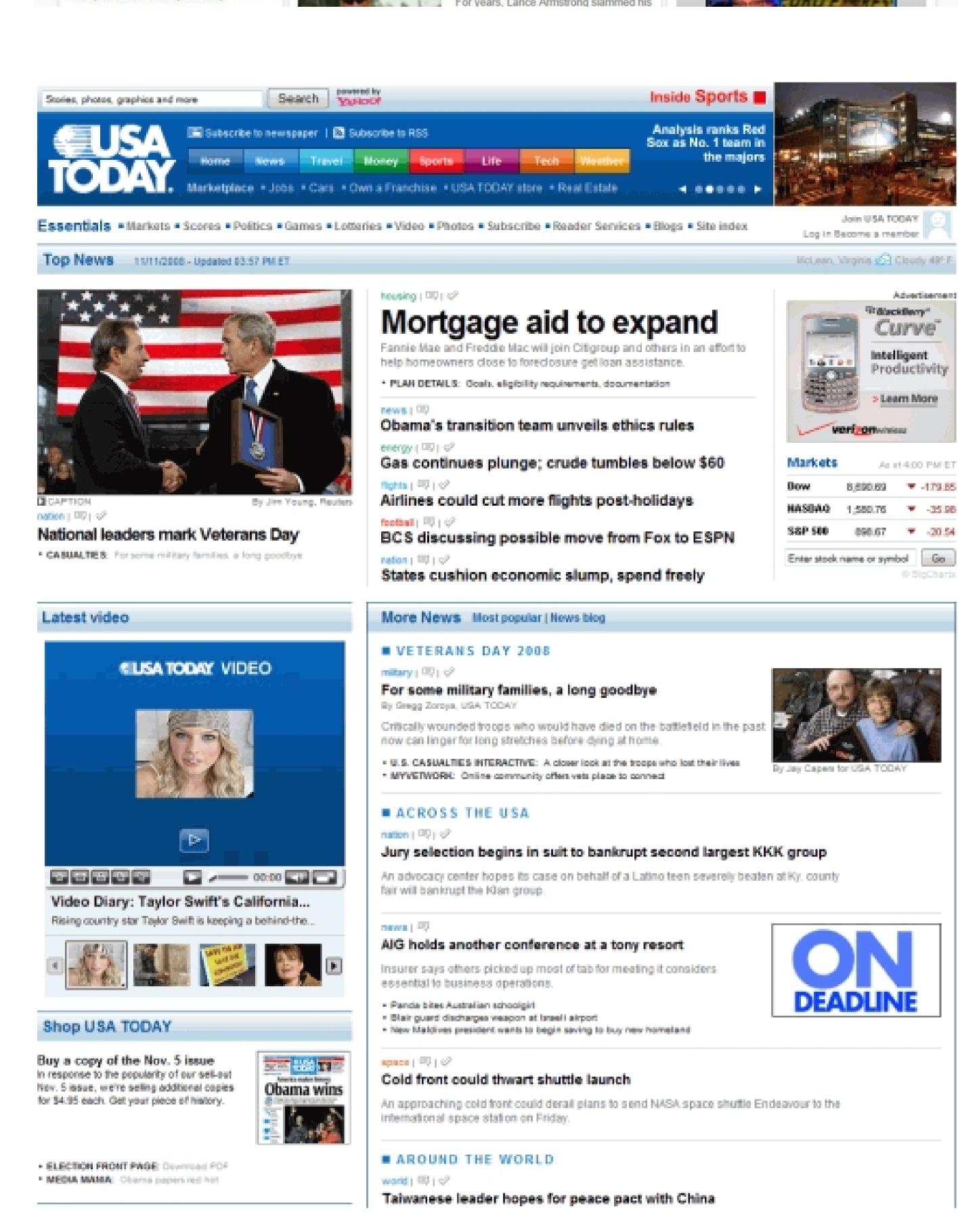
You Can Watch Movies Under The

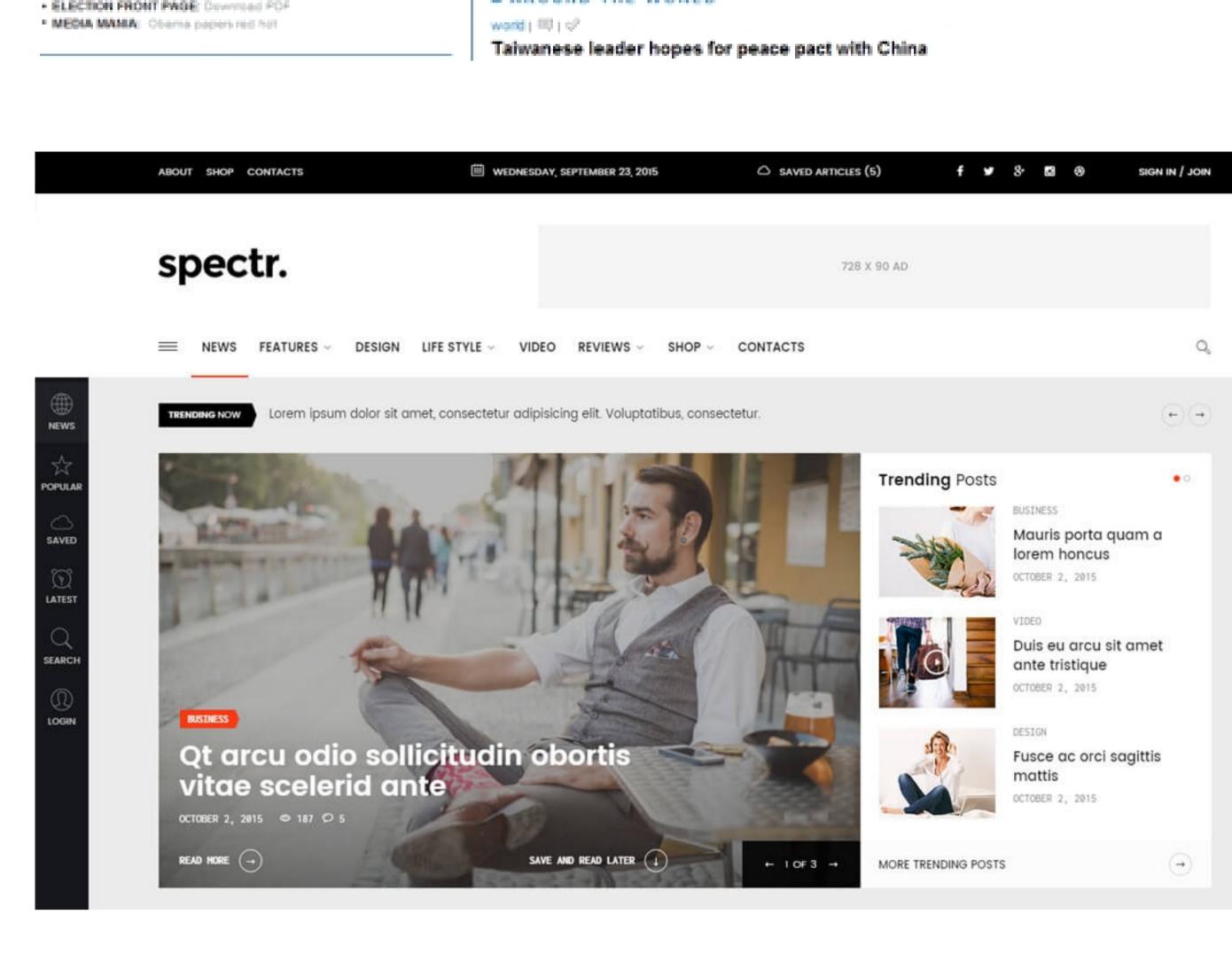
Join our mailing list

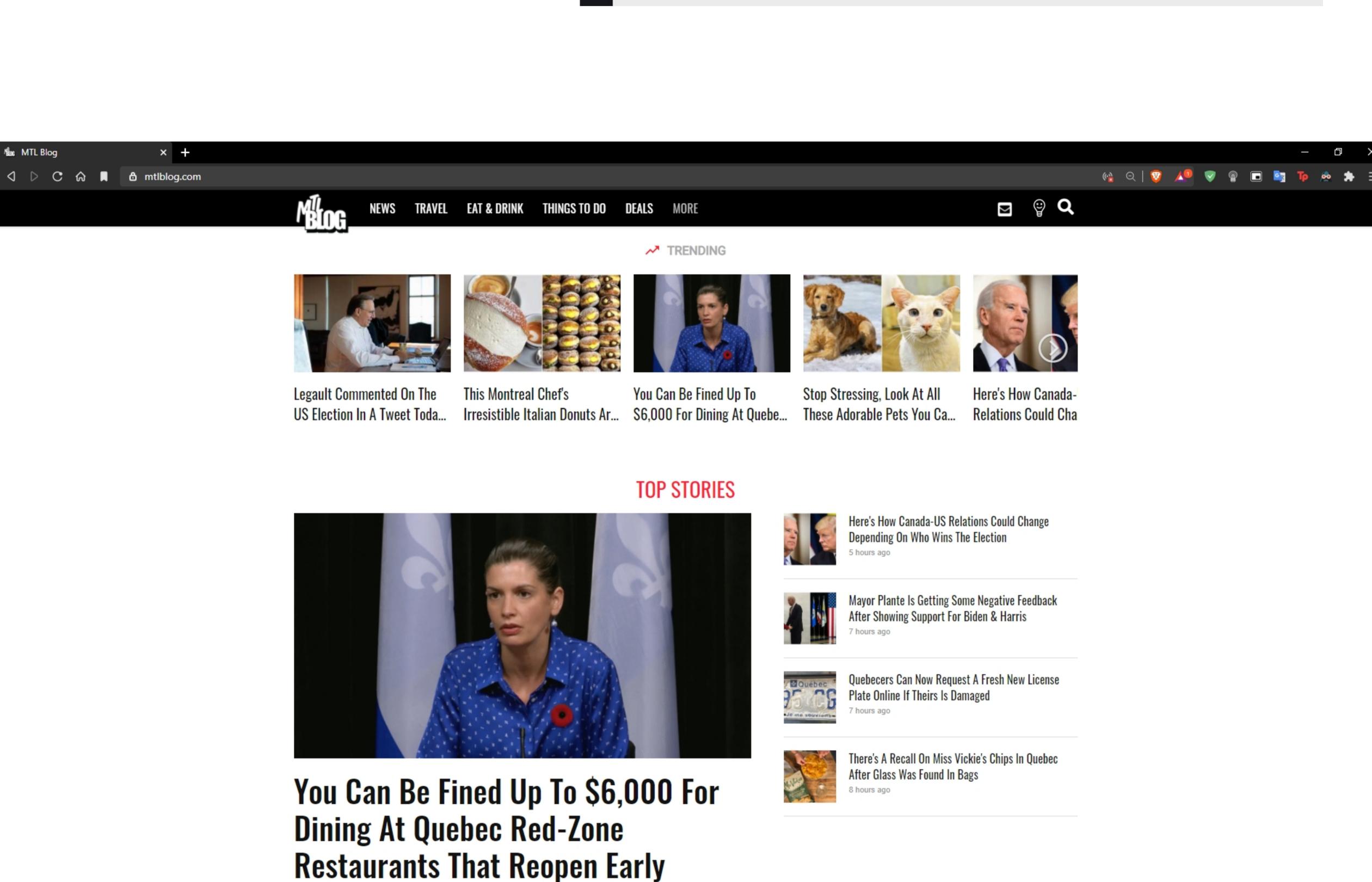
Stars For Free By Montreal's Lachine Canal This Year Mark your calendars!











TYPOGRAPHY

nothing too flashy or bold.

Common font that everyone

see's and is comfortable with,

Arial aaaa ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789 01234567890

#16171C

COLOR



HOW

DO YOU

HOPPING (ITS A LOT OF WALKING)

SEX

reCAPTCHA

Privacy - Terms

YOGA

#EBEBEB

#045BAD #FFFFFF

Simple colors that won't scare

the victim away too easily,

seems comforting and real.



BuzzFeed

You got:

You're a jack of all

trades, and you can

Photo By: Jessica

Angela got:

Banana

Rockowitzon Unsplash

make anyone love you!

Grape

OUIZ PARTY

Party Results

Choose Your Favorite Activities In Each

Season And We'll Tell You Which Fruit

You Are

Chris got:

Apple

You're often

underestimated, but

you're loved by many

when...Read more

Photo By: Jessica

Rockowitzon Unsplash

Michelle got:

Blue

Apple

Ready for the next quiz!

color!

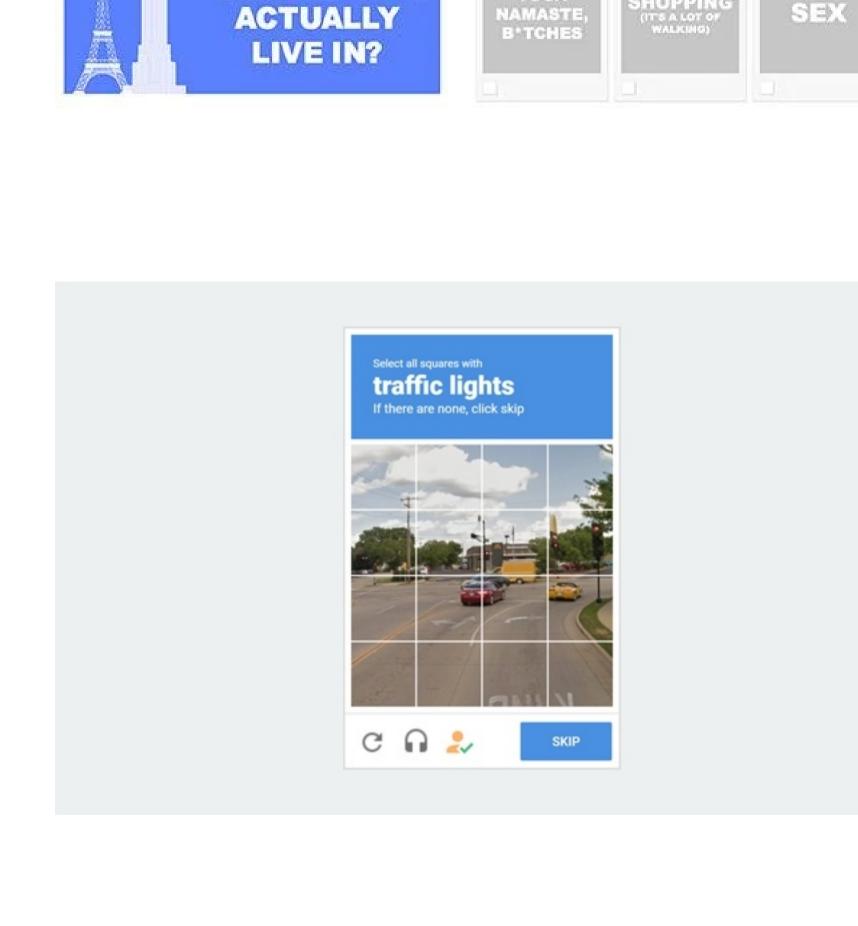
State StSK Film 2.5m 💆 Tweet 26K 😅 Email 🔞 Pin it 🛞 Share **EXERCISE?** WHAT CITY **SHOULD YOU**

ACTUALLY

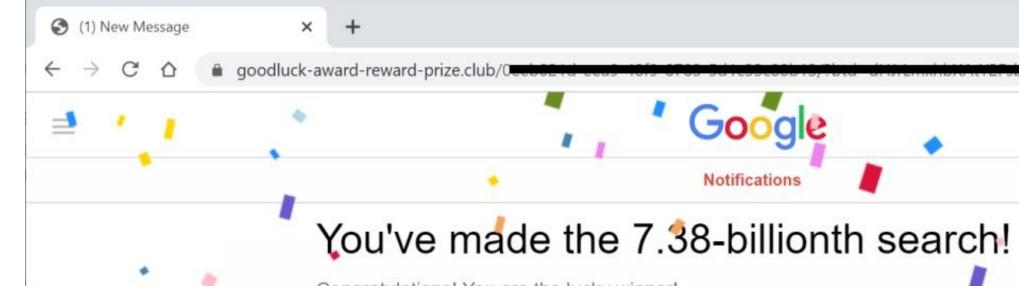
What City Should You Actually Live In?

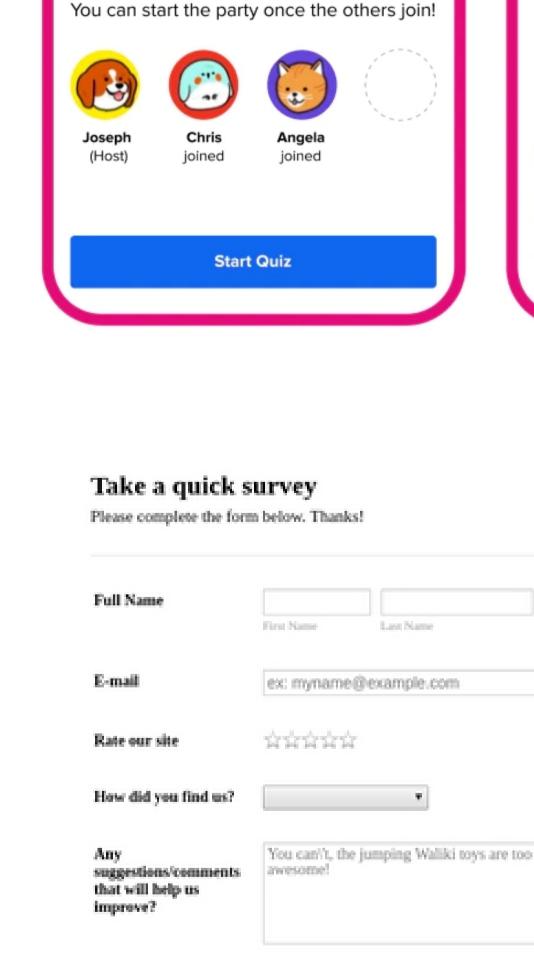
Just because you were born somewhere doesn't mean you belong there.

TACTICS



I'm not a robot





Did you like us on

I don't have Facebook

Thank you so much for completing this survey! Your feedback is greatly appreciated!

_ _

Submit Form

Facebook?

BuzzFeed

PARTY

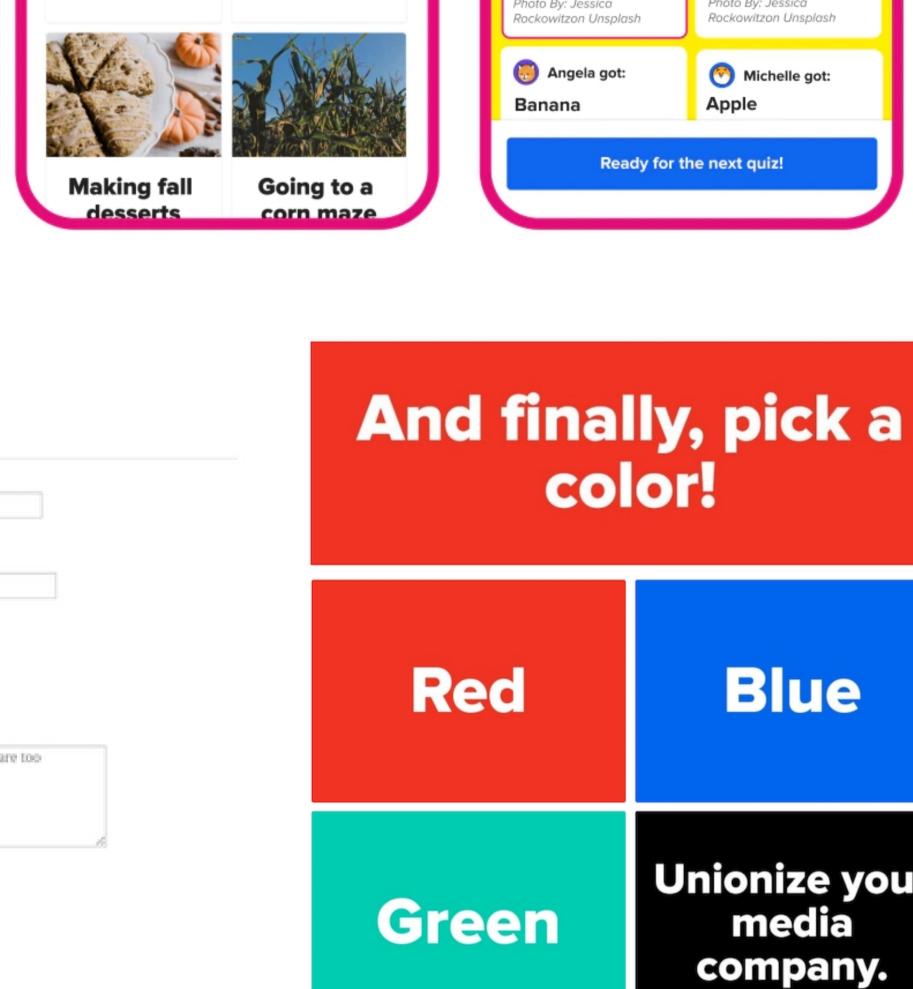
Invite friends to join!

them this link to get started.

Take quizzes with up to 3 people! Send

https://www.buzzfeed.com/quizparty/kbZMAc

Copy Link



Pick a fall

activity

Watching

the leaves

change

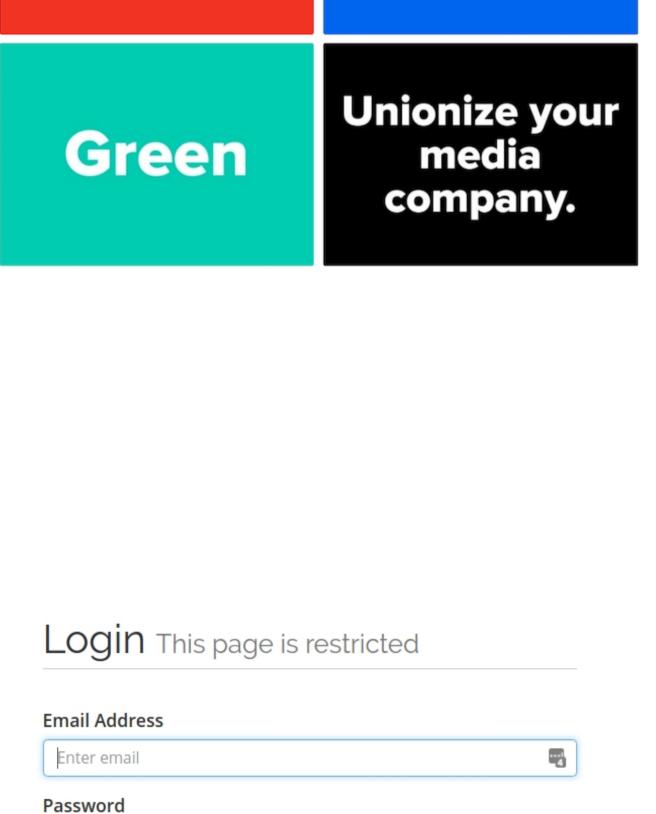
Autumn Mott

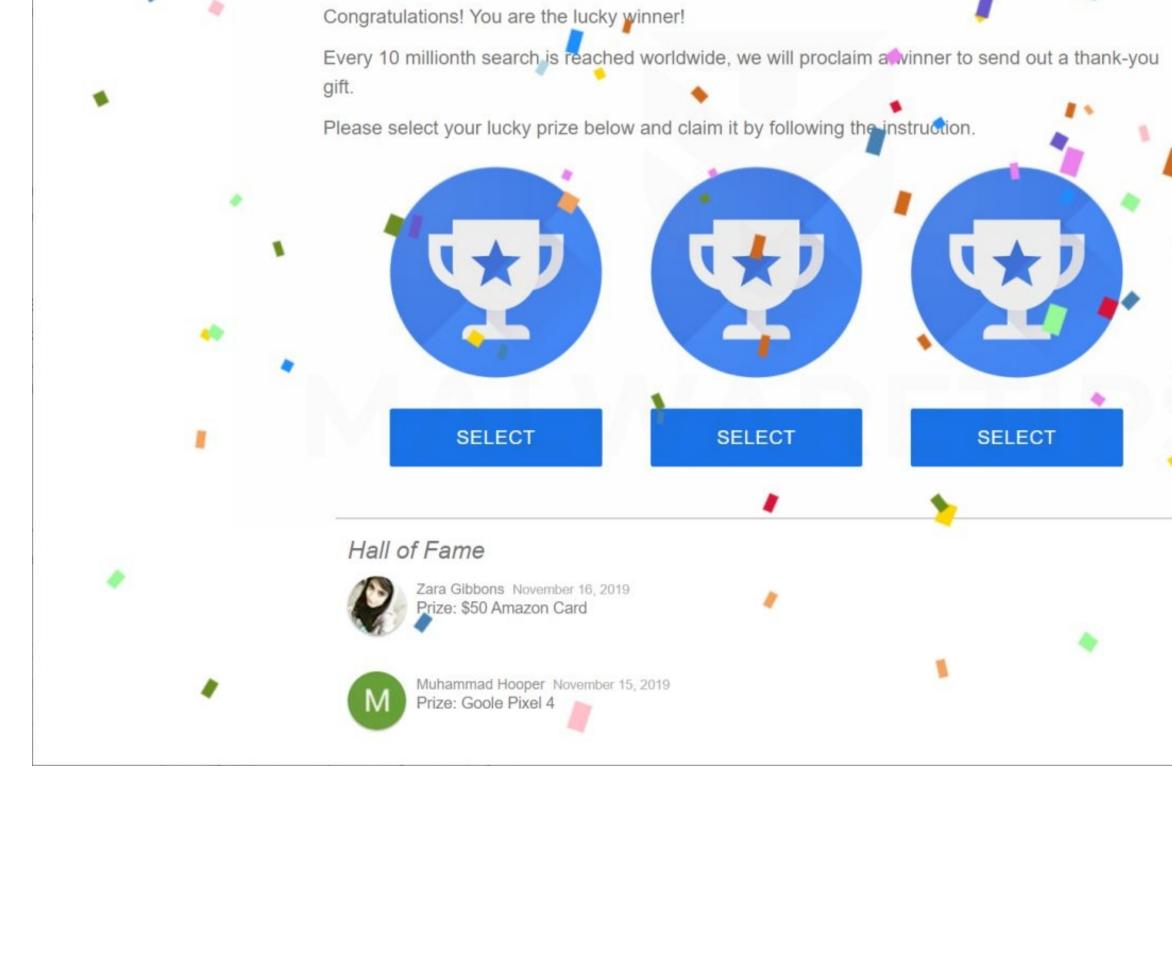
Rodeheaver on

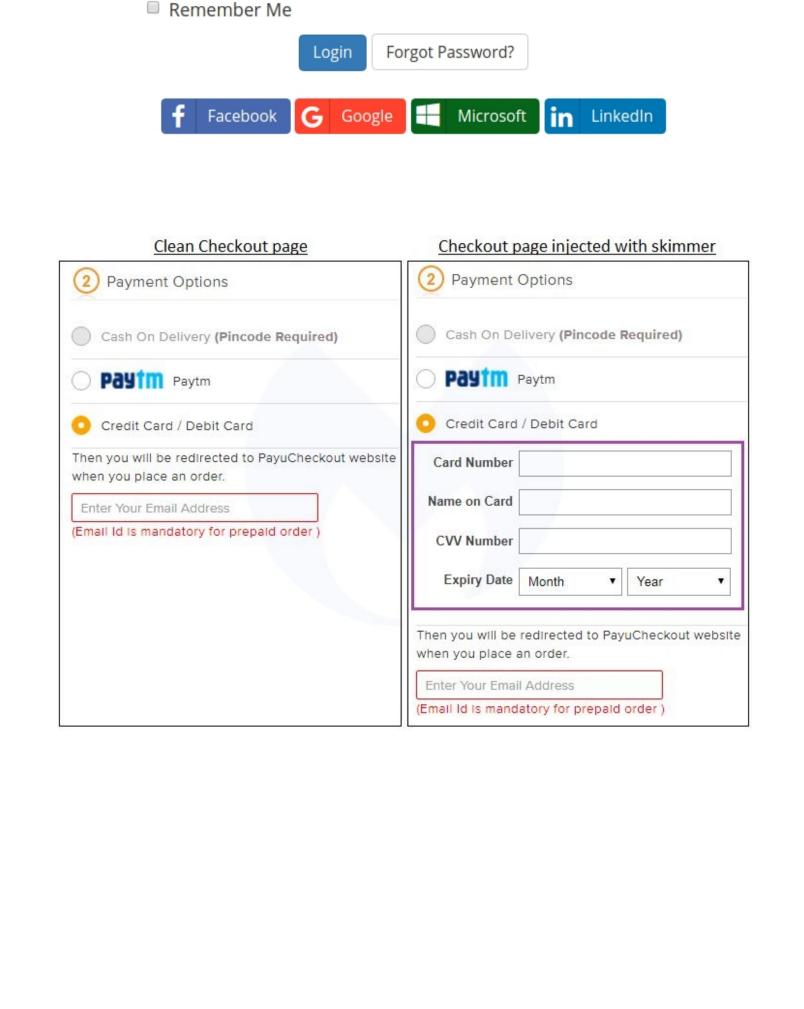
Go pumpkin

picking

Jon Tyson on Unsplash







Password